

EXHIBIT 41

Date: Friday, July 9 2021 03:23 PM
Subject: APM Reports
From: Valerie Youmans <youmanv@georgetown.edu>
To: Charles A. Deacon <deacon@georgetown.edu>;
Attachments: 2021 FACULTY EMP - CAD.docx; 2021 SPI APM - CAD.docx; 2021 Waitlist APM - CAD.docx; 2021 Alumni Relative APM - CAD.docx

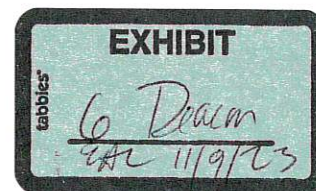
Hi Charlie,

Attached are the reports. Melissa has imputed the stats.

Thanks,
Valerie

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**SPECIAL INTEREST
2021**

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This report will highlight the procedures and results involved in special interest admission for **2021**. Data for special interest admission since 2010 is included in this report providing us with a 10-year review.

The special interest admissions policy allows the University to consider special circumstances in the admission of some qualified candidates who might not be admitted competitively. These special circumstances normally are related to the potential the University will find by developing an association with this family or its sponsor or by continuing a long-term association with a family or sponsor not covered by the legacy policy. Special interest admission is an important avenue for development opportunities. Given the very large and strong applicant pool, this allows certain well qualified candidates to be provided favored treatment in admission in exchange for the opportunity the University will have to develop a better association with this family or sponsor. There are exceptions to this general trend on a case-by-case basis but normally this would be the motivating factor in recommending someone for special interest admission.

Special interest admission can be considered for up to 5% of the class taking into consideration the 80% plus yield that these candidates bring. This 5% is calculated by the freshman class of each undergraduate school rather than the overall population. Thus, Georgetown College including FLL with 860 first year spaces had available 43 special interest admissions considerations. There was great pressure for these spaces. Georgetown's School of Foreign Service with 325 freshman spaces had available 16 special interest spaces but there was relatively little pressure for these spaces as was the case for the Georgetown School of Nursing and Health Studies and the McDonough School of Business. Careful attention was given to these candidates by the President's Office, the Office of Advancement, the offices of the Deans and the Provost. All had the opportunity to recommend candidates for special interest consideration. Final determination of these candidates was made in consultation with the Dean of Admissions, and the President. Each Dean has the opportunity to recommend a limited number of candidates based upon the population of their undergraduate school. The majority of candidates recommended came through the President's Office but were recommended by a variety of sources, especially the Office of Advancement and the President's direct staff and the University Secretary who coordinates the Board of Directors which is a major source of names.

Special interest admits most often are candidates with strong credentials who need an edge in the competition which is justified by the family circumstances and potential. Occasionally, a very important case is considered and the possibility of admission with some contingencies is offered. In most cases, the contingencies involve the required attendance of the candidate in a Georgetown summer school session with successful results in two courses that would be applied to the first year's academic program in order to confirm admission or a preferred transfer status based on achieving a 3.0 GPA at another college for one year.

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Special Interest 2021					
	COL	SFS	MSB	NHS	TOTAL
Accepted	49	13	19	0	81
Enrolled	44	12	17	0	73
% Rank	79.3	77.0	84.1	n/a	80.0
SAT Verbal	697	749	659	n/a	700
SAT Math	679	722	696	n/a	696
Yield	.90	.92	.89	n/a	.90

Special Interest 2020					
	COL	SFS	MSB	NHS	TOTAL
Accepted	39	7	19	3	68
Enrolled	31	7	18	2	58
% Rank	78.4	65.8	79.6	n/a	76.9
SAT Verbal	684	730	682	660	689
SAT Math	673	693	716	680	689
Yield	.80	1.00	.95	.67	.85

Special Interest 2019					
	COL	SFS	MSB	NHS	TOTAL
Accepted	50	15	16	9	90
Enrolled	44	13	16	6	79
% Rank	82.3	90.0	80.0	98.0	84.1
SAT Verbal	678	695	656	635	675

Special Interest 2019					
SAT Math	685	646	676	653	673
Yield	.88	.87	1.00	.67	.88

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Special Interest 2018					
	COL	SFS	MSB	FLL	TOTAL
Accepted	64	14	13	1	92
Enrolled	53	13	11	1	78
% Rank	89.0	92.8	81.4	n/a	88.1
SAT Verbal	672	681	679	n/a	675
SAT Math	680	710	727	n/a	692
Yield	.83	.93	.85	1.0	.85

Special Interest 2017					
	COL	SFS	MSB	FLL	TOTAL
Accepted	46	12	17	3	78
Enrolled	39	8	16	3	66
% Rank	89.6	99	90	100	91.9
SAT Verbal	694	686	654	640	680
SAT Math	680	650	644	570	660
Yield	.85	.67	.94	1.00	.85

Special Interest 2016					
	COL	SFS	MSB	FLL	TOTAL
Accepted	53	10	21	2	86

Special Interest 2016					
Enrolled	46	6	18	2	72
% Rank	94.0	N/A	86.7	NA	91.3
SAT Verbal	664	684	659	680	665
SAT Math	661	648	690	630	667
Yield	.87	.60	.86	1.00	.84

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Special Interest 2015					
	COL	SFS	MSB	FLL	TOTAL
Accepted	64	9	13	2	88
Enrolled	57	7	11	1	76
% Rank	92.8	96.3	98	N/A	94.6
SAT Verbal	667	619	627	630	654
SAT Math	662	609	675	680	658
Yield	.89	.78	.85	.50	.86

Special Interest 2014					
	COL	SFS	MSB	FLL	TOTAL
Accepted	64	10	21	3	98
Enrolled	53	10	20	3	86
% Rank	90.2	94.5	96.0	n/a	92
SAT Verbal	648	693	604	655	644
SAT Math	657	670	666	700	662
Yield	.83	1.0	.95	1.0	.88

Special Interest 2013					

Special Interest 2013					
	COL	SFS	MSB	FLL	TOTAL
Accepted	45	13	22	3	83
Enrolled	40	11	20	3	74
% Rank	89.6	91.3	92.0	n/a	90.8
SAT Verbal	663	694	627	707	663
SAT Math	650	684	652	633	655
Yield	.89	.85	.91	100	.89

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Special Interest 2012					
	COL	SFS	MSB	FLL	TOTAL
Accepted	47	15	18	2	82
Enrolled	40	14	14	2	70
% Rank	91.0	90.5	95.0	n/a	91.8
SAT Verbal	659	708	645	550	663
SAT Math	657	653	653	610	655
Yield	.85	.90	.78	1.00	.85

A review of the academic data for special interest admits indicates a somewhat lower class rank. This might reflect the tendency of the special interest admits to come from smaller more academically oriented high schools where families have provided a strong educational opportunity to these students. In these cases, class rank might not be as helpful as test results. Though lower than the overall admitted group, the SAT average above 1300 indicates that these students were given an edge but should be capable of competing at the University.

The Admissions Office continues to recommend careful attention to special interest admits and special care to maximize the purpose for which these students are being considered. The

University is under-funded and under-endowed and we need to do a better job of enlisting the support of America's wealthiest families and corporations in assisting us. Special interest admits should provide this type of opportunity to enhance and strengthen our future.

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**WAIT LIST/RECONSIDERATION/LATE APPLICANTS
2021**

This report will review procedures and results for waiting list and reconsideration candidates.

I. WAIT LIST

The waiting list is an enrollment management tool which allows the University to reach its enrollment goals without danger of exceeding them. This is very important for a University like Georgetown which is fully enrolled and cannot afford to accommodate students beyond this enrollment goal. Further, the University has been affected by the enrollment cap imposed by the D.C. Board of Zoning Appeals relative to our Master Plan and campus development. Thus, it is critical to take care in reaching a correct enrollment goal and in no case exceeding it. The waiting list includes well qualified candidates to fill any additional spaces that remain after results are received from those initially admitted. A careful calculation of the expected yield from those initially admitted is applied to the enrollment goal and then a cushion of 5% is added to ensure that there will be no danger of exceeding the goal. In fact, this cushion virtually assures us that there will be places remaining for waiting list candidates so that we can fill in the remaining spaces and accomplish other goals. Our plan allows us to add between 75-100 new students from the waiting list to complete the enrollment plan in a typical year.

There is a public relations factor to be considered in the waiting list because there is a good deal of media attention to the use of waiting lists, their size and the implication of taking candidates from the waiting list. The media in general believes that taking from a waiting list is a sign of weakness and, indeed, many admissions colleagues take the same approach. As a result, many universities over enroll their class annually. Over the last several years, for example, Dartmouth, George Washington and Maryland among others over enrolled their class and there are serious consequences to this result. We have resisted the temptation to try to estimate this number so close for the reasons described above and have rather taken the position that this is a prudent enrollment tool rather than a win-lose guessing game.

There are numerous benefits to being able to offer a significant number of candidates places from the waiting list. Some of these benefits are as follows;

- ability to fill the class to an exact number
- opportunity to increase the quality of the enrolling class
- opportunity to increase the diversity of the enrolling class
- opportunity to respond to problem or pressure cases
- opportunity to improve overall yield

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There has been some concern in recent years that the size of the waiting list has moved upwards to a very large number. At Georgetown, there is the complicating question of need to fill specific class targets for undergraduate schools and even majors rather than a single number. Thus, the University keeps numerous smaller waiting lists to cover any eventuality. The combination of these waiting lists equals a fairly large list compared to the enrollment goal and can lead to misunderstanding about whether the University is keeping a very large waiting list simply for political or strategic reasons. In fact, this list is necessary to cover shortfalls in any area and at the same time allow us the opportunity to enroll the 75-100 students we plan from this list. There are several things to consider in regard to the size of the waiting list. The first of these is the true number of students that constitute a waiting list. This would be the number who responds positively to the opportunity to be on the list. This number is approximately 60% as described in the tables below. This is a predictable result with the rate of response ranging from 52% to 67% over the last 24 years. The second factor is the number of students remaining on the waiting list after May 1 when spaces are available. It is our estimate that the number that has responded can be cut again in half to the number who would still be willing to accept a place from the waiting list by the time the early part of May arrives. Thus, a waiting list of 2,400 or so in size reduces to about 1,500 when responses are received and then to about 700 when those who wish to remain on the list after May 1 are contacted. This provides an adequate list to fill in the expected 75-100 places and in general provides coverage in each of the undergraduate schools and programs. Even so, we have made every effort to keep control of the size of the waiting list.

The timetable for considering waiting list is planned even before the list is constituted with the April 1 announcement. Students placed on the waiting list are promised to have a May 15 response from the University about their status on the list. By that time, it will be clear how many spaces remain and the opportunity will exist to make calls to selected candidates to determine their willingness to be considered at this late date. All answers to the waiting list are mailed on or by May 15. A smaller number of candidates, typically 200 in number, are offered the opportunity to remain on a longer waiting list until July 1. This list is important since the yield for the waiting list admits, though higher than the regular admits (usually +/- 80%), is still unpredictable and therefore a conservative approach is taken to offering admission from the first waiting list. Normally, 20 or more spaces will remain for consideration for extended waiting list candidates during the latter part of June with a final answer by July 1. This July 1 answer date is a result of an informal agreement among the COFHE schools to complete waiting list activity by this date. Responses from those placed on the extended waiting list is typically smaller than the first waiting list with 50% expressing willingness to remain on this list. This provides an active waiting list of about 100, most of whom would accept a space if offered. Approximately 20-30 of these 100 students have been offered a place in most years. The remaining 70 or 80 will receive encouragement to consider transfer after one or two years elsewhere giving them the

understanding that their waiting list status until the July 1 date will provide them a priority consideration for transfer should their record at their institution be strong.

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The tables below review the waiting list activity for the past 10 years. Please note that this table reflects mid- June statistics and will change in the weeks ahead.

2021								
	#	Ret. Form	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Form
COL	1877	1436	.77	4	4	1.00	353	265
FLL	86	66	.77	2	2	1.00	29	27
SFS	522	474	.91	0	0		129	102
MSB	519	407	.78	4	4	1.00	102	83
NHS	207	160	.77	4	4	1.00	57	47
TOTAL	3277	2543	.78	14	14	1.00		524

2020								
	#	Ret. Form	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Form
COL	1054	808	.77	67	50	.375	607	445
FLL	160	138	.86	13	10	.77	107	74
SFS	542	421	.78	5	5	1.00	352	264
MSB	301	237	.79	56	33	.59	137	99
NHS	157	129	.82	25	21	.84	87	67
TOTAL	2214	1733	.78	166	119	.72	1292	949

2019								
	#	Ret. Form	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Form
COL	1361	695	.51	13	5	.38	118	86
FLL	62	27	.44	7	4	.57	16	10
SFS	443	231	.52	5	3	.60	36	29
MSB	361	195	.54	8	7	.88	29	26
NHS	193	75	.39	8	6	.75	43	26
TOTAL	2420	1223	.51	41	25	.61	242	177

2018								
	#	Ret. Form	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card
COL	1376	910	.66	0	0	n/a	25	19

FLL	128	92	.72	0	0	n/a	1	0
SFS	552	370	.67	0	0	n/a	4	4
MSB	379	267	.70	0	0	n/a	4	3
NHS	158	115	.73	0	0	n/a	18	11
TOTAL	2593	1754	.68	12	8	n/a	52	37
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2017								
	#	Ret. Card	% Ret.	Accepted	Paid As of 5/25/17	Yield As of 5/25/17	2 nd WL	Ret. Card As of 5/25/17
COL	1308	829	.63	6	4	.67	160	81
FLL	138	100	.72	7	6	.86	27	14
SFS	508	338	.67	0	0	n/a	33	16
MSB	376	212	.56	4	3	.75	30	18
NHS	143	92	.64	5	4	.80	33	14
TOTAL	2473	1571	.64	22	17	.77	283	143

2016								
	#	Ret. Card	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card As of 6/3/16
COL	1189	733	.62	37	26	.70	221	98
FLL	61	47	.77	8	6	.75	12	8
SFS	424	272	.64	0	0	N/A	11	6
MSB	326	202	.62	2	2	1.0	28	15
NHS	134	83	.62	14	9	.64	29	21
TOTAL	2134	1,337	.63	61	43	.71	301	148

2015								
	#	Ret. Card	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card As of 6/8/15
COL	1137	616	.54	39	31	.80	139	66
FLL	98	69	.70	9	7	.78	18	9
SFS	430	267	.62	40	32	.80	96	57
MSB	377	196	.52	1	1	1.0	30	22
NHS	142	95	.67	0	0	N/A	22	18
TOTAL	2184	1243	.57	89	71	.80	305	172

2014								
	#	Ret. Card	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card As of 6/8/14
COL	1159	651	.56	38	25	.78	214	103
FLL	71	50	.70	10	7	.70	16	8

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SFS	424	272	.64	27	24	.89	89	54
MSB	392	237	.60	1	1	1.0	23	4
NHS	142	91	.64	12	11	.92	33	14
TOTAL	2188	1301	.59	88	68	.77	375	183

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2013								
	#	Ret. Card	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card
COL	1101	546	.50	37	30	.82	142	81
FLL	78	58	.74	6	6	1.00	15	8
SFS	466	283	.61	16	15	.94	59	36
MSB	352	205	.58	14	12	.77	46	27
NHS	119	71	.60	0	0	0	18	9
TOTAL	2026	1163	.57	73	63	.86	280	161

2012								
	#	Ret. Card	% Ret.	Accepted	Paid	Yield	2 nd WL	Ret. Card As of 5/25/12
COL	1,168	569	.49	27	23	.85	139	84
FLL	142	68	.48	3	3	1.0	20	11
SFS	459	236	.51	12	9	.75	71	51
MSB	341	209	.61	17	14	.82	60	34
NHS	107	61	.57	3	2	.67	20	11
TOTAL	2,217	1,143	.52	62	51	.82	310	191

A review of the data in the tables can show the predictability of waiting list trends over a long period of time. The tables reveal our tendency to increase the number of students placed on the waiting list. The data also indicates that, even as the competition has increased, the willingness of very good students to remain on the waiting list and even to continue on the longer waiting list continues to be strong. Further, the yield on offers to the waiting list is very good (+80%), especially given the rather quick turnaround time. In general, the waiting list data indicates an increasing strength for Georgetown among high ability students who fall just short of initial acceptance. This is a good sign for the overall demand factor for the University as the pool has strengthened and become larger.

It is interesting to review the quality of candidates on the waiting list compared to the overall group. The waiting list candidates overall show a similar quality as the admitted group as a whole.

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This is because waiting list candidates primarily are those who were next best in the competitive review and would have had a competitive admit category had they been admitted. Although waiting list admits are often influenced by politics and pressures, the waiting list overall is as strong a group as the total admit group because special consideration groups such as alumni, minorities, faculty/employees, etc. are normally not included in large numbers on the wait list.

It is worth noting that Georgetown's waiting list review process is not unlike the review for the entire year for many small liberal arts colleges. The pool of about 2,000 competing for a few hundred spaces is even more competitive than most competitive liberal arts college pools. A good deal of work has been done in advance placing students on the waiting list and so we can move with more expediency through this consideration as a final review rather than a first review.

II. RECONSIDERATION

This report will discuss briefly the reconsideration process for 2021. Previous APM reports on reconsideration may give greater detail about the philosophy behind this program.

Reconsideration is allowed as a last resort for candidates who either have very compelling stories or who come from situations where they want to exhaust every possibility of consideration. In most cases, prior counseling takes place between a member of the staff and the student or his or her counselor or their family about the process and students are greatly discouraged from carrying through. Nevertheless, each year a number of candidates do seek reconsideration and some of them are successful in having their applications reconsidered favorably. As in previous years, the number of students reconsidered favorably is quite small. Of the number reconsidered favorably, most are typically admitted due to special interest pressures though a few may be admitted because of very compelling stories and academic credentials that place them very close to the admit group. The table below describes the overall experience for reconsideration for 2021 as compared to the prior 10 years.

Reconsideration 2021					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	5	1	1	3	2
SFS	3	0	0	1	2
MSB	1	1	1	1	0
FLL	0	0	0	0	0
NHS	1	0	0	0	0
TOTAL	10	2	2	5	4

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Reconsideration 2020					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	42	3	3	31	8
SFS	7	0	0	4	3
MSB	6	1	0	3	2
FLL	4	1	1	2	1
NHS	4	0	0	2	2
TOTAL	63	4	4	42	15

Reconsideration 2019					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	13	0	0	1	12
SFS	2	0	0	1	1
MSB	2	0	0	0	2
FLL	0	0	0	0	0
NHS	0	0	0	0	0
TOTAL	17	0	0	2	15

Reconsideration 2018					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	14	1	1	1	12
SFS	5	0	0	0	5
MSB	2	0	0	0	2
FLL	0	0	0	0	0
NHS	2	1	1	0	1
TOTAL	23	2	2	0	20

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Reconsideration 2017					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	17	0	0	0	17
SFS	6	0	0	0	6
MSB	6	0	0	1	5
FLL	0	0	0	0	0
NHS	0	0	0	0	0
TOTAL	29	0	0	1	28

Reconsideration 2016					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	14	3	3	2	9
SFS	3	0	0	0	3
MSB	6	0	0	0	6
FLL	1	0	0	0	1
NHS	0	0	0	0	0

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Reconsideration 2016					
TOTAL	24	3	3	2	19

Reconsideration 2015					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	16	1	1	1	14
SFS	2	0	0	0	2
MSB	10	0	0	1	9
FLL	1	0	0	0	1
NHS	3	1	1	0	2
TOTAL	32	2	2	2	28

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Reconsideration 2014					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	6	1	1	3	2
SFS	9	0	0	0	9
MSB	3	0	0	0	3
FLL	0	0	0	0	0
NHS	3	0	0	0	3
TOTAL	21	1	1	3	17

Reconsideration 2013					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	25	1	0	1	23
SFS	5	0	0	1	4
MSB	5	0	0	0	0
FLL	0	0	0	0	0

Reconsideration 2013					
NHS	3	0	0	0	0
TOTAL	36	1	0	2	27

Reconsideration 2012					
	Requested	Accepted	Paid	2 nd Wait List	Denied
COL	13	1	1	0	12
SFS	10	0	0	1	9
MSB	9	1	1	0	8
FLL	2	0	0	0	2
NHS	1	0	0	0	1
TOTAL	35	2	2	1	32

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A review of these tables illustrates the decreasing incidence of reconsideration in recent years. Throughout the 80's and even in the 90's, acceptance after reconsideration was allowed at a rather frequent rate. Beginning in approximately 2000, the number being reconsidered favorably diminished dramatically. This is probably because the University has been willing to hold the line in special interest cases and at the same time the overall size and quality of the waiting list has continued to improve. The difference between reconsideration and waiting list candidates has become so much greater that unless there are very special circumstances, reconsideration candidates will not be successful. Staff reading this report should note that the odds have diminished dramatically for candidates seeking reconsideration. Only as a last resort or in the most compelling situation should a candidate be encouraged to seek reconsideration. The recent drop in the number receiving reconsideration indicates that this message is working.

III. LATE APPLICATIONS

The calendar below describes the policies and deadlines regarding candidates requesting to apply late or submitting late applications, both freshman and transfer. This should serve as a reference document for the manner in which these cases are handled. The Director of Campus Programs implements these policies.

I. Request for Applications	Freshmen	Transfer
A. Application submitted with the late notice enclosed	January 10 - February 27	March 1 - May 1
B. Send mail memo requesting extenuating circumstances before allowing application	February 28 - March 17	May 1 - May 15
C. Send letter requesting extenuating circumstances, if approved, application will be considered with the waiting list.	March 18 - April 24	May 16 - June 15
D. <u>Other Applicants</u> After April 15 send application closed notice, Dir. of Campus Programs will handle exceptions	After April 15	

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II. Late Applications	Freshmen	Transfer
A. Continue regular consideration	January 10 - February 27	March 1 - May 1
B. Place in Late Box no notification of missing credentials	February 28 - March 18	May 2 - May 23
C. Approval to apply by Dir. Of Campus Programs, consider with waiting list or return application	After March 18	After May 23

II. Late Applications	Freshmen	Transfer
No AAP interviews assigned	after January 21	

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II.I.

**ALUMNI/STUDENT RELATIVE REPORT
2021**

This report will detail the procedures and results of the alumni/student relative admissions policy for **2021**. Various tables describing the overall results for alumni relatives as well as the results for those admitted under this special consideration policy are included grouping all candidates and then for each undergraduate school since **2012**.

Georgetown, as all competitive colleges, does take into consideration family ties in its admission process. This has been true for a long time and is almost universally true throughout selective private institutions. It is important to emphasize selective because the effect of the policy would be to provide a competitive edge in the overall competition for students who are legacy cases. At Georgetown, the legacy consideration is provided directly to children of alumni or siblings of alumni or current students. Other family relationships are identified and, in some instances, can lead to favorable admissions consideration but nearly all special consideration is restricted to those within the immediate family. Over the years, the information provided to the Admissions Committee by the Advancement Information Systems has been significantly improved allowing the Admissions Committee to focus attention on those families who have shown the greatest loyalty to the University. The Alumni Admissions Program information is another source of critical help to the Admissions Committees which feel particular allegiance to alumni who have been working in the admissions process. Thus children or siblings of AAP members receive additional special consideration.

All applicants are considered first through the competitive review process directed by the Admissions Committees. Those who are not successful in the competitive process are then directed to alumni review for additional consideration. Occasionally, alumni related candidates first go to other reviews such as the faculty/employee relatives, athletics, etc. to receive this consideration. The alumni/student relative review provides additional consideration for the equivalent of 10% of the first-year spaces in the each of the undergraduate schools. The combination of alumni success in the competitive review, in special review areas and in the legacy pool have provided significant additional opportunities for alumni related candidates and the data that we will review illustrates this clearly.

There are several tables of interesting information that describe the legacy admissions program this year and in the past 10 years. The first table shows the overall experience for the freshman class for the last 10 years.

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	APP	ACC	%ACC	Enrolled	Yield	ARA/SRA	Enrolled	Yield
2021	1549	485	31.3	351	72.3	167	133	79.6
2020	1114	397	35.6	259	65.2	143	99	69.2
2019	1178	443	37.6	283	63.9	138	107	77.5
2018	1319	428	34.0	286	66.9	128	99	77.3
2017	1184	401	33.9	268	66.8	165	130	78.8
2016	1154	434	37.6	279	64.3	170	114	67.1
2015	1112	393	35.3	255	64.9	152	112	73.7
2014	1211	455	37.5	310	68.1	161	119	73.9
2013	1162	408	35.1	279	68.4	139	110	79.1
2012	1128	420	37.2	278	66.2	166	127	76.5

It is interesting to note that the level of consideration for alumni children and siblings continues to be quite strong. This year, 37% of the alumni pool was admitted compared to just 14% of the overall applicant pool. Throughout this period, alumni relatives have been admitted at virtually twice the rate of the regular applicant pool and this should always be noted when discussing the University's position with alumni families who are surprised and happy to receive this information.

It should be noted that the overall yield on legacy admits continues to be much stronger than the pool at large. Whereas the yield overall will be approximately 49% this year, the yield for alumni relatives is 64%. Part of this might be accounted for by the special consideration policy. The data for ARA/SRA candidates listed on the right-hand side of the table indicates a much better yield for these candidates (77%).

The second set of tables delineates the applicant pool of alumni and siblings for the last 10 years by Georgetown school. The left-hand side of the table illustrates the experience for alumni relatives overall with the special experience for the preferential group of alumni children (ARA) identified at the right.

Several interesting facts come to mind in reviewing these tables. First, it can be seen how large the applicant pool for Georgetown College is compared to the other undergraduate schools. Conversely, it is interesting how small the pool is for the School of Foreign Service. Thus, there is greater pressure for admission in the College than other schools at Georgetown with less room in the first-year class for legacy cases. This is the program where one is most likely to find criticism of the University for not being more generous to alumni.

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Admissions Committees may want to pay more careful attention to siblings in the applicant pool. It would appear that Georgetown's siblings are reporting favorably to their brothers and sisters at home about the Georgetown experience. This is particularly interesting since often brothers and sisters at home will not apply to an older sibling's school to show their own independence. Instead, we have seen in the last few years at Georgetown a tendency of siblings not only to apply but also to choose the school of their older brother or sister, a very favorable sign for the satisfaction level of Georgetown students with the institution.

CONCLUSION

This report shows interesting trends and highlights sometimes under-appreciated information about the way in which the University responds to its alumni constituency. Trends indicate stable applications from alumni children but continuing strong support for alumni families by the admissions process and, in turn, high yields among those students who are admitted. Georgetown's alumni population has continued to diversify from a narrow East Coast Catholic and male constituency to a national constituency balanced more between religions and certainly among gender. It is interesting to consider whether the University is extending as positive a hand as it can to its alumni population. Are there programs that we can consider to provide support to alumni as their children consider the application process without promising them acceptance at Georgetown? Are there ways in which we could bring more alumni children and siblings into our applicant pool because of the relative positive benefit they bring in terms of loyalty and yield? We need to consider these opportunities as we look to solidify additional bases even as we are extending the University's influences to new applicant pools.

2021 ALUMNI OVERALL					2021 ARA		
	App	Acc	Paid			Accepted	Paid
COL	665	200	151		COL	72	61
FLL	29	13	4		FLL	1	1
SFS	165	66	48		SFS	19	15
MSB	227	76	57		MSB	27	23
NHS	61	13	8		NHS	4	15
TOTAL	1147	365	268		TOTAL	123	103
Admit Rate		31.8			Admit Rate		
Yield			73.4		Yield		83.7

2021 SIBLING OVERALL					2021 SRA		
	App	Acc	Paid			Accepted	Paid
COL	247	73	47		COL	23	13
FLL	0	0	0		FLL	0	0

SFS	40	13	9		SFS	4	3
MSB	88	25	19		MSB	8	5
NHS	27	9	8		NHS	3	3
TOTAL	402	120	83		TOTAL	38	24
Admit Rate		29.9			Admit Rate		
Yield			69.2		Yield		63.2

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2020 ALUMNI OVERALL					2020 ARA		
	App	Acc	Paid			Accepted	Paid
COL	428	162	110		COL	56	42
FLL	60	25	11		FLL	6	3
SFS	118	42	31		SFS	12	10
MSB	135	53	41		MSB	25	22
NHS	35	13	7		NHS	5	3
TOTAL	776	295	200		TOTAL	104	80
Admit Rate		34.1			Admit Rate		
Yield			67.8		Yield		76.9

2020 SIBLING OVERALL					2020 SRA		
	App	Acc	Paid			Accepted	Paid
COL	202	58	30		COL	31	8
FLL	1	0	0		FLL	0	0
SFS	38	15	10		SFS	5	4
MSB	73	18	13		MSB	4	2
NHS	24	11	6		NHS	3	1
TOTAL	338	102	59		TOTAL	33	15
Admit Rate		30.2			Admit Rate		
Yield			57.8		Yield		45.5

2019 ALUMNI OVERALL					2019 ARA		
	App	Acc	Paid			Accepted	Paid
COL	498	156	112		COL	64	51
FLL	28	16	8		FLL	2	1
SFS	121	39	29		SFS	14	12
MSB	129	50	44		MSB	17	15
NHS	59	14	11		NHS	7	7
TOTAL	835	275	204		TOTAL	104	86
Admit Rate		32.9			Admit Rate		
Yield			74.2		Yield		82.7

2019 SIBLING					2019 SRA		
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OVERALL							
	App	Acc	Paid			Accepted	Paid
COL	184	54	34		COL	17	11
FLL	12	7	5		FLL	1	1
SFS	33	10	8		SFS	4	2
MSB	88	33	27		MSB	8	4
NHS	26	10	5		NHS	4	3
TOTAL	343	114	79		TOTAL	34	21
Admit Rate		33.2			Admit Rate		
Yield			69.2		Yield		61.8

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2018 ALUMNI OVERALL					2018 ARA		
	App	Acc	Paid			Accepted	Paid
COL	565	175	118		COL	54	41
FLL	40	15	5		FLL	2	2
SFS	133	43	28		SFS	14	11
MSB	145	53	40		MSB	22	19
NHS	56	20	14		NHS	6	6
TOTAL	899	306	205		TOTAL	98	79
Admit Rate		34.0			Admit Rate		
Yield			66.9		Yield		80.6

2018 SIBLING OVERALL					2018 SRA		
	App	Acc	Paid			Accepted	Paid
COL	225	64	35		COL	13	7
FLL	10	3	2		FLL	0	0
SFS	55	18	15		SFS	9	8
MSB	100	33	27		MSB	7	5
NHS	30	4	2		NHS	1	0
TOTAL	420	122	81		TOTAL	30	20
Admit Rate					Admit Rate		
Yield					Yield		66.7
2017 ALUMNI OVERALL					2017 ARA		
	App	Acc	Paid			Accepted	Paid
COL	509	141	91		COL	65	49
FLL	38	17	8		FLL	4	3
SFS	117	45	26		SFS	21	15
MSB	132	51	44		MSB	31	29
NHS	33	13	7		NHS	6	4
TOTAL	829	267	176		TOTAL	127	100
Admit Rate		32.2			Admit Rate		
Yield			65.9		Yield		78.7

2017 SIBLING OVERALL					2017 SRA		
	App	Acc	Paid			Accepted	Paid
COL	206	55	45		COL	16	11
FLL	16	7	5		FLL	1	1
SFS	35	18	14		SFS	7	6
MSB	72	34	22		MSB	10	8
NHS	26	9	6		NHS	4	4
TOTAL	355	134	92		TOTAL	38	30
Admit Rate			37.7		Admit Rate		
Yield			68.7		Yield		78.9

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2016 ALUMNI OVERALL					2016 ARA		
	App	Acc	Paid			Accepted	Paid
COL	501	168	103		COL	67	45
FLL	29	16	11		FLL	5	5
SFS	110	51	31		SFS	18	13
MSB	122	55	45		MSB	24	19
NHS	39	15	12		NHS	10	8
TOTAL	801	305	202		TOTAL	124	90
Admit Rate		38.1			Admit Rate		
Yield			66.2		Yield		72.6

2016 SIBLING OVERALL					2016 SRA		
	App	Acc	Paid			Accepted	Paid
COL	220	71	41		COL	21	9
FLL	12	4	3		FLL	2	2
SFS	30	15	6		SFS	10	4
MSB	68	30	23		MSB	11	8
NHS	23	9	4		NHS	3	1
TOTAL	353	129	77		TOTAL	46	24
Admit Rate		36.5			Admit Rate		
Yield			59.7		Yield		52.2

2015 ALUMNI OVERALL					2015 ARA		
	App	Acc	Paid			Accepted	Paid
COL	454	159	104		COL	63	49
FLL	25	16	10		FLL	5	5
SFS	89	30	14		SFS	9	6
MSB	130	51	38		MSB	25	21
NHS	39	18	16		NHS	6	6
TOTAL	737	274	182		TOTAL	108	87
Admit Rate		37.1			Admit Rate		

Yield			66.4	Yield		80.6
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2015 SIBLING OVERALL					2015 SRA		
	App	Acc	Paid			Accepted	Paid
COL	212	60	35		COL	20	9
FLL	17	7	5		FLL	3	2
SFS	37	16	7		SFS	7	4
MSB	86	30	21		MSB	11	8
NHS	23	6	5		NHS	3	2
TOTAL	375	119	73		TOTAL	44	25
Admit Rate		31.7			Admit Rate		
Yield			61.3		Yield		56.8

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2014 ALUMNI OVERALL					2014 ARA		
	App	Acc	Paid			Accepted	Paid
COL	494	176	111		COL	62	45
FLL	30	15	6		FLL	4	3
SFS	98	40	25		SFS	17	12
MSB	160	67	49		MSB	24	18
NHS	37	14	10		NHS	5	4
TOTAL	819	312	201		TOTAL	112	82
Admit Rate		38.1			Admit Rate		
Yield			64.4		Yield		73.2

2014 SIBLING OVERALL					2014 SRA		
	App	Acc	Paid			Accepted	Paid
COL	207	64	45		COL	18	11
FLL	12	10	9		FLL	5	5
SFS	49	19	13		SFS	9	6
MSB	81	35	29		MSB	14	12
NHS	43	15	13		NHS	3	3
TOTAL	392	143	109		TOTAL	49	37
Admit Rate		36.4			Admit Rate		
Yield			76.2		Yield		75.5

2013 ALUMNI OVERALL					2013 ARA		
	App	Acc	Paid			Accepted	Paid
COL	426	143	89		COL	42	32
FLL	29	18	12		FLL	3	3
SFS	100	38	29		SFS	14	11

MSB	152	46	35		MSB	20	16
NHS	34	10	9		NHS	6	5
TOTAL	741	255	174		TOTAL	85	67
Admit Rate		.34			Admit Rate		
Yield					Yield		

2013 SIBLING OVERALL					2013 SRA		
	App	Acc	Paid			Accepted	Paid
COL	229	81	50		COL	23	16
FLL	9	4	3		FLL	1	0
SFS	45	19	16		SFS	9	9
MSB	99	36	27		MSB	18	16
NHS	39	13	9		NHS	3	2
TOTAL	421	153	105		TOTAL	54	43
Admit Rate		.36			Admit Rate		
Yield					Yield		

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2012 ALUMNI OVERALL					2012 ARA		
	App	Acc	Paid			Accepted	Paid
COL	441	151	97		COL	59	42
FLL	26	15	10		FLL	6	6
SFS	106	40	28		SFS	11	6
MSB	111	33	27		MSB	18	16
NHS	31	5	3		NHS	2	2
TOTAL	715	244	165		TOTAL	96	72
Admit Rate		34.1			Admit Rate		
Yield			67.6		Yield		75.0

2012 SIBLING OVERALL					2012 SRA		
	App	Acc	Paid			Accepted	Paid
COL	216	72	42		COL	30	20
FLL	14	9	6		FLL	4	4
SFS	42	25	15		SFS	13	10
MSB	99	41	30		MSB	13	11
NHS	42	25	20		NHS	10	10
TOTAL	413	176	113		TOTAL	70	55
Admit Rate		42.6			Admit Rate		
Yield			64.2		Yield		78.6